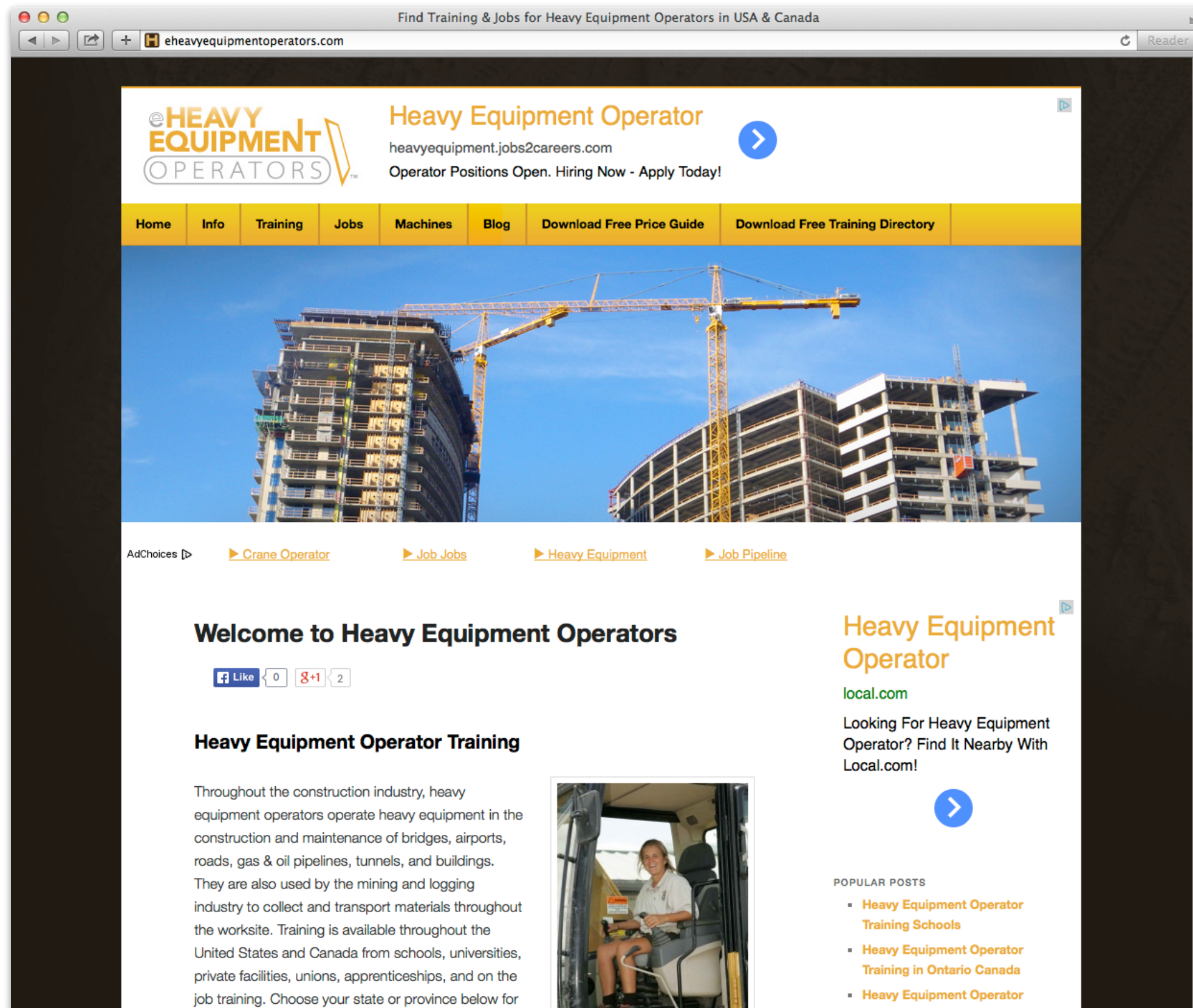


marketing

search engine optimization

Jan 22, 2011 - Jan 22, 2014 ▾



Visits
22,227



Unique Visitors
19,091



Pageviews
74,580



Pages / Visit
3.36



Avg. Visit Duration
00:03:04



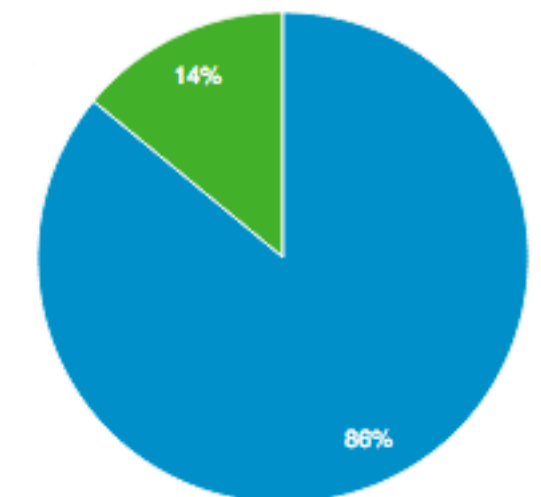
Bounce Rate
43.87%












% New Visits
85.89%



■ New Visitor ■ Returning Visitor



Country / Territory ?	Acquisition			Behavior		
	Visits ? ↓	% New Visits ?	New Visits ?	Bounce Rate ?	Pages / Visit ?	Avg. Visit Duration ?
	22,227 % of Total: 100.00% (22,227)	85.97% Site Avg: 85.89% (0.09%)	19,109 % of Total: 100.09% (19,091)	43.87% Site Avg: 43.87% (0.00%)	3.36 Site Avg: 3.36 (0.00%)	00:03:04 Site Avg: 00:03:04 (0.00%)
1.  Canada	16,180	86.86%	14,054	39.91%	3.47	00:03:07
2.  United States	4,146	81.19%	3,366	56.32%	3.14	00:02:58
3. (not set)	193	89.12%	172	52.85%	2.55	00:02:36
4.  Ireland	157	82.80%	130	39.49%	3.32	00:02:58
5.  United Kingdom	152	90.79%	138	49.34%	2.82	00:02:07
6.  India	143	90.21%	129	52.45%	2.33	00:02:51
7.  Australia	135	93.33%	126	54.07%	2.36	00:01:35
8.  Philippines	101	91.09%	92	57.43%	2.19	00:01:24
9.  Indonesia	44	100.00%	44	68.18%	2.00	00:01:01
10.  South Korea	41	68.29%	28	39.02%	3.00	00:02:58

<input type="checkbox"/>	Keyword ?	Visits ? ↓
		18,192 % of Total: 81.85% (22,227)
<input type="checkbox"/>	1. (not provided)	6,434
<input type="checkbox"/>	2. heavy equipment operator training ontario	543
<input type="checkbox"/>	3. heavy equipment operator training alberta	196
<input type="checkbox"/>	4. heavy equipment operator union ontario	191
<input type="checkbox"/>	5. heavy equipment operator training calgary	186
<input type="checkbox"/>	6. heavy equipment training ontario	152
<input type="checkbox"/>	7. heavy equipment operators union ontario	105
<input type="checkbox"/>	8. heavy equipment union ontario	89
<input type="checkbox"/>	9. operators union ontario	87
<input type="checkbox"/>	10. heavy equipment operator course ontario	80

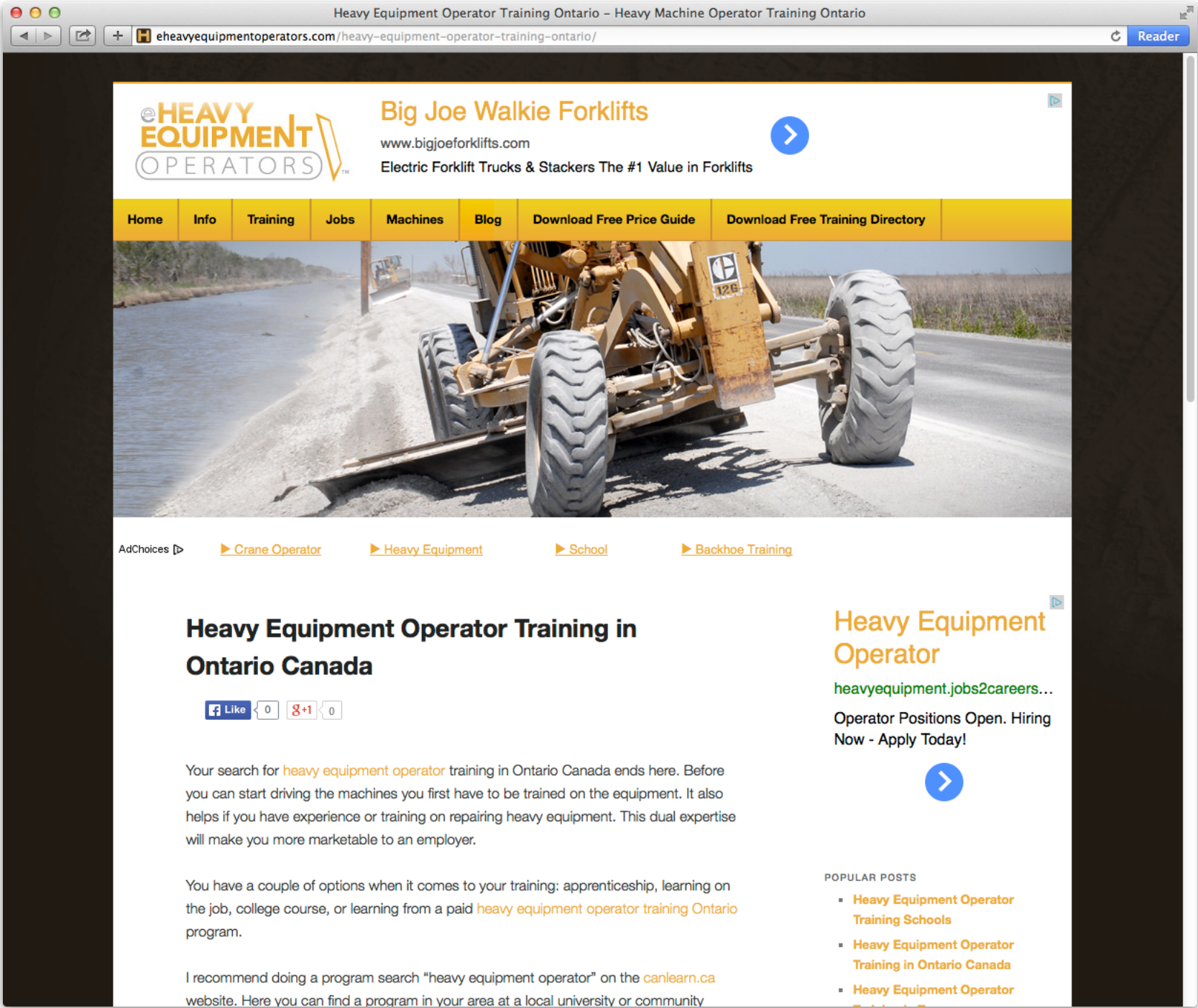
<input type="checkbox"/>	Default Channel Grouping	Acquisition			Behavior		
		Visits [?] ↓	% New Visits [?]	New Visits [?]	Bounce Rate [?]	Pages / Visit [?]	Avg. Visit Duration [?]
		22,227 % of Total: 100.00% (22,227)	85.97% Site Avg: 85.89% (0.09%)	19,109 % of Total: 100.09% (19,091)	43.87% Site Avg: 43.87% (0.00%)	3.36 Site Avg: 3.36 (0.00%)	00:03:04 Site Avg: 00:03:04 (0.00%)
<input type="checkbox"/>	1. (not set)	13,938	85.64%	11,937	42.83%	3.51	00:03:02
<input type="checkbox"/>	2. Organic Search	6,751	87.48%	5,906	41.98%	3.23	00:03:17
<input type="checkbox"/>	3. Direct	1,217	82.33%	1,002	64.91%	2.33	00:02:16
<input type="checkbox"/>	4. Referral	306	82.03%	251	48.69%	3.08	00:03:17
<input type="checkbox"/>	5. Social	15	86.67%	13	53.33%	1.47	00:00:38

The "Perfectly" Optimized Page

(for the example keyword phrase "chocolate donuts")

Page Title: Chocolate Donuts | Mary's Bakery

Meta Description: Mary's Bakery's chocolate donuts are possibly the most delicious, perfectly formed, flawlessly chocolately donuts ever made.



H1 Headline: Chocolate Donuts from Mary's Bakery

Image Filename:
chocolate-donuts.jpg



Body Text: _____

_____chocolate donuts_____

_____donuts_____

_____chocolate donuts_____

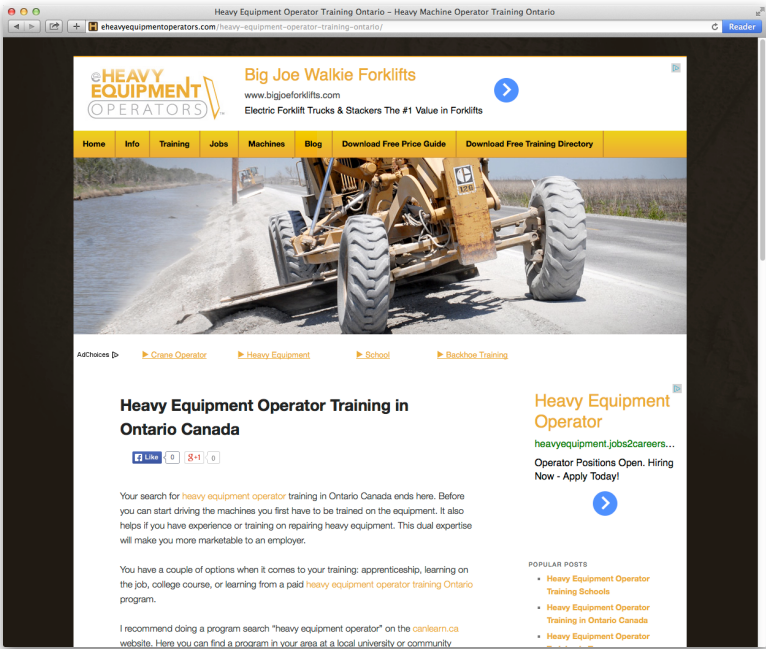
_____donuts_____

_____chocolate donuts_____

_____chocolate_____

_____chocolate donuts_____

Page URL: http://marysbakery.com/chocolate-donuts



Title

EXPLAIN THIS

The title of your page have a length of 83 characters. Most search engines will truncate titles to 70 characters.

Heavy Equipment Operator Training Ontario - Heavy Machine Operator Training Ontario



Description

EXPLAIN THIS

The meta description of your page have a length of 302 characters. Most search engines will truncate meta descriptions to 160 characters.

Your search for heavy equipment operator training Ontario ends here. Before you can start driving the machines you first have to be trained on the equipment. It also helps if you have experience or training on repairing heavy equipment. This dual expertise will make you more marketable to an employer.



Keywords

EXPLAIN THIS

heavy equipment operator training ontario, heavy equipment operators training, heavy equipment operators jobs, heavy equipment operators, heavy equipment operators schools, construction equipment



Heavy equipment operator training in Ontario will teach you the necessary skills to safely and efficiently operate the machines used to move earth, build roads and homes, demolish old buildings, and uncover natural resources.

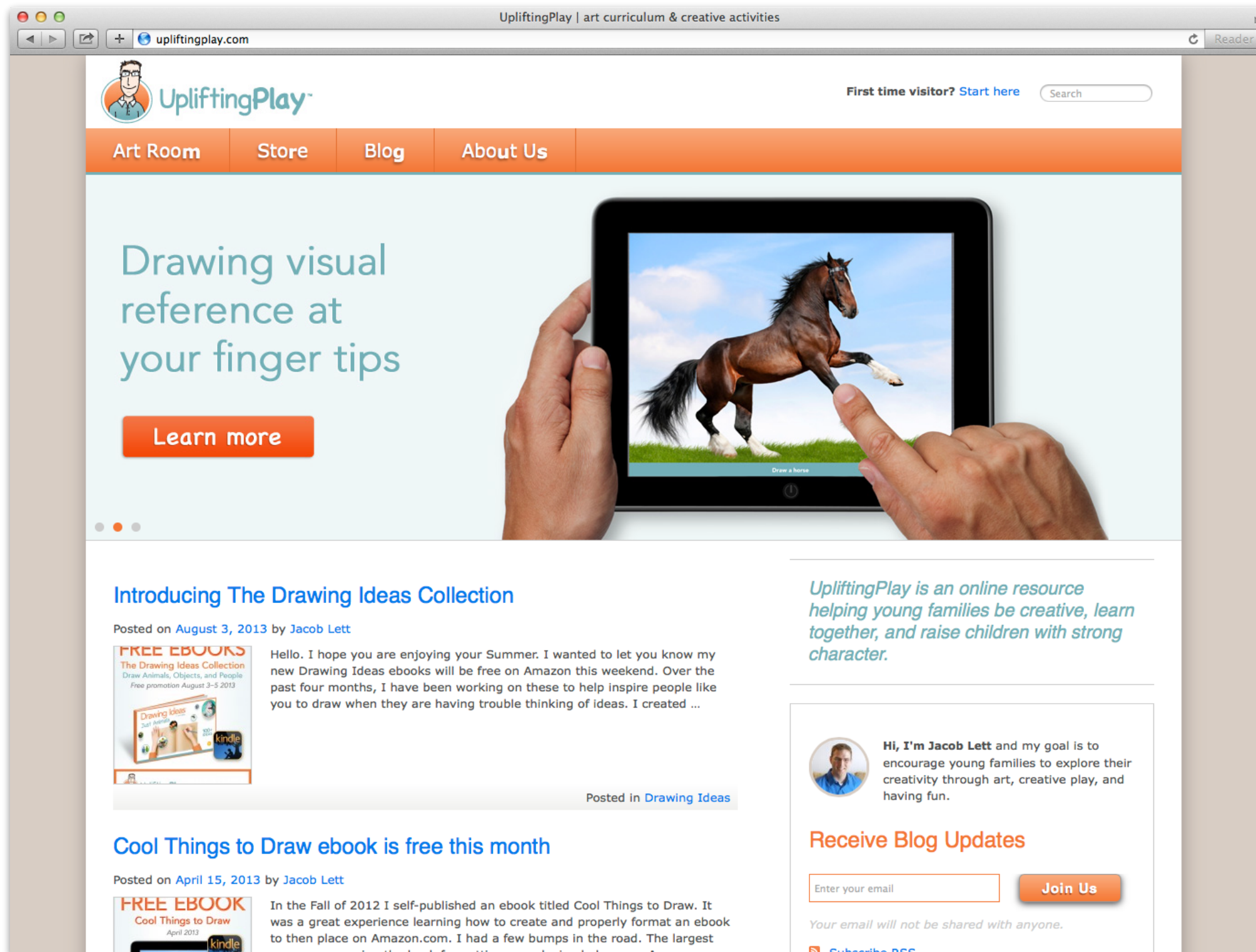
Heavy Equipment Operator Training Ontario - Heavy Machine Operator Training Ontario

<http://eheavyequipmentoperators.com/heavy-equipment-operator-training-ontario/>

Your search for heavy equipment operator training Ontario ends here. Before you can start driving the machines you first have to be trained on the equipment. It also helps if you have experience or training on repairing heavy equipment. This dual expertise will make you more marketable to an employer.

```
<div id="attachment_922" style="width: 310px" class="wp-caption alignright">
  
  <p class="wp-caption-text">...</p>
</div>
```

Jan 22, 2011 - Jan 22, 2014



Visits

19,749

Pageviews

36,372

Avg. Visit Duration

00:01:40

% New Visits

81.91%

Unique Visitors

16,177

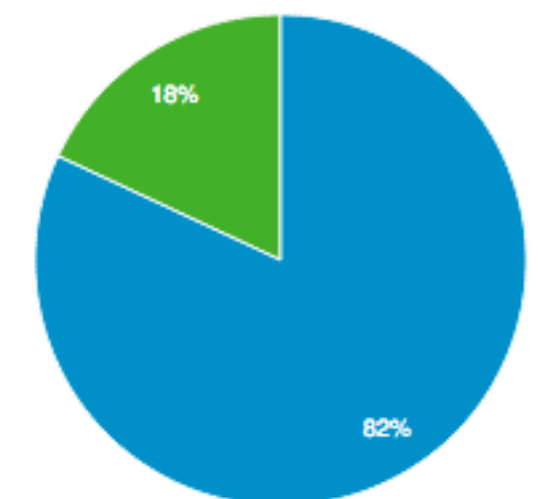
Pages / Visit

1.84

Bounce Rate

70.84%

■ New Visitor ■ Returning Visitor



Source / Medium ?	Visits ? ↓	% New Visits ?	New Visits ?	Bounce Rate ?	Pages / Visit ?	Avg. Visit Duration ?
	19,749 % of Total: 100.00% (19,749)	81.96% Site Avg: 81.91% (0.06%)	16,186 % of Total: 100.06% (16,176)	70.84% Site Avg: 70.84% (0.00%)	1.84 Site Avg: 1.84 (0.00%)	00:01:40 Site Avg: 00:01:40 (0.00%)
1. google / organic	9,270	84.31%	7,816	71.42%	1.72	00:01:52
2. (direct) / (none)	4,368	79.97%	3,493	74.66%	1.78	00:01:09
3. doodleideas.com / referral	1,178	82.43%	971	68.51%	1.92	00:01:26
4. answers.yahoo.com / referral	789	94.04%	742	66.16%	2.06	00:01:00
5. google / cpc	488	90.37%	441	94.26%	1.09	00:00:05
6. ctttd-en / (not set)	469	51.39%	241	60.34%	2.23	00:04:44
7. uk.answers.yahoo.com / referral	352	93.18%	328	79.83%	1.39	00:00:32
8. bing / organic	309	91.59%	283	67.64%	1.95	00:00:55
9. diobjects-en / (not set)	297	43.43%	129	58.92%	2.67	00:02:12
10. reddit.com / referral	275	99.64%	274	84.73%	1.17	00:00:21
11. yahoo / organic	233	94.85%	221	63.95%	1.92	00:00:53
12. pinterest.com / referral	159	96.23%	153	51.57%	2.18	00:02:00
13. dianimals-en / (not set)	127	58.27%	74	54.33%	1.97	00:01:32
14. UpliftingPlay Site Updates / email	124	59.68%	74	62.10%	2.98	00:01:56
15. google.com / referral	115	93.91%	108	58.26%	1.97	00:01:29
16. dipeople-en / (not set)	110	50.00%	55	46.36%	2.77	00:06:13

Event Category	Total Events	% Total Events
1. btn class	5,961	73.30%
2. IMG link	760	9.35%
3. btn clicks	434	5.34%
4. top nav link	409	5.03%
5. PDF Download	209	2.57%
6. outbound link	190	2.34%
7. click class	82	1.01%
8. outbound	33	0.41%
9. click	24	0.30%
10. Email Signup	14	0.17%

paid advertising

Average Click Through Rate (CTR)

Total

Display Network

0.13%

Computers

0.10%

Mobile devices with full browsers

0.24%

Tablets with full browsers

0.23%

Google search

4.79%

Computers

4.90%

Mobile devices with full browsers

3.71%

Tablets with full browsers

6.44%

Search partners

0.64%

Computers

0.62%

Mobile devices with full browsers

1.18%

Tablets with full browsers

0.50%


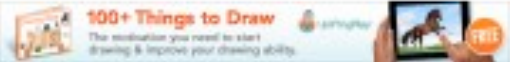





Grand Total

0.95%

Source: marketing journal blog

Google

AdWords

<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Campaign	Campaign type [?]	Campaign subtype	Ad group	Labels [?]	Status [?]	% Served [?]	↓ Clicks [?]	Impr. [?]	CTR [?]
		Total - all account [?]								569	97,425	0.58%
<input type="checkbox"/>	<input checked="" type="radio"/>	 320x50v2 320 x 50 View full size image ad (mobile)	upgc2 - USA	Display Network only	All features	03-P-niche	--	Campaign paused	19.65%	199	19,141	1.04%
<input type="checkbox"/>	<input checked="" type="radio"/>	 leaderboard 728 x 90 View full size image ad	upgc2 - USA	Display Network only	All features	03-P-niche	--	Campaign paused	2.11%	37	2,056	1.80%
<input type="checkbox"/>	<input checked="" type="radio"/>	100+ Cool Things to Draw Improve Your Drawing Ability Drawing Beautiful Photographs! drawingideas.net/ThingsToDraw (mobile)	upgc2 - USA	Display Network only	All features	02-K-things to draw	--	 Campaign paused	14.81%	34	14,430	0.24%
<input type="checkbox"/>	<input type="radio"/>	 320x50v3 320 x 50 View full size image ad (mobile)	upgc2 - USA	Display Network only	All features	03-P-niche	--	Campaign paused	1.05%	20	1,019	1.96%
<input type="checkbox"/>	<input checked="" type="radio"/>	 things-to-draw-mobile320 320 x 50 View full size image ad (mobile)	upgc2 - USA	Display Network only	All features	01-T-drawing	--	Campaign paused	7.85%	18	7,646	0.24%
<input type="checkbox"/>	<input checked="" type="radio"/>	100+ Cool Things to Draw Improve Your Drawing Ability By Drawing What You See DrawingIdeas.net/BuyEbook	upgc1 beta - UK	Search Network only	All features	02-things to draw	--	 Campaign paused	1.02%	14	998	1.40%
<input type="checkbox"/>	<input checked="" type="radio"/>	100+ Cool Things to Draw Improve Your Drawing Ability	upgc1 beta - UK	Search Network	All features	31-Draw	--	 Campaign	1.39%	12	1,357	0.88%



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The motivation
you need to start
drawing and
improve your
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 **UpliftingPlay**
81 likes

Website
UpliftingPlay is an online resource helping young families be creative, learn together, and raise children with strong character.


About

[Photos](#) [Welcome](#) [Pinterest](#) [Twitter](#)

Highlights

UpliftingPlay shared a link.
August 16, 2013

I highly recommend the movie The Letter Writer if you have a Netflix account. Very uplifting

 **Watch The Letter Writer Online | Netflix**
movies.netflix.com

You can watch The Letter Writer instantly on Netflix. Sign up for access to a wide variety of Movies & TV Shows streaming instantly to your TV, computer, tablet or favorite device.

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UpliftingPlay
August 9, 2013

RT @FocusFamily: Fun activity for your kids: Make homemade ice cream using a couple of freezer bags! -


Recent Posts by Others on UpliftingPlay


Sampathkumar Iyengar
Thanks for sharing the wonderful E books. The young...
August 3, 2013 at 10:44pm

[More Posts](#)

UpliftingPlay shared a link.
August 10, 2013



Was George Carlin Right? - When you have to wait a year to sleep next to a tree, something is wrong.
<http://buff.ly/12iDbKq>




 **UpliftingPlay**
August 3, 2013

I wanted to let you know my new Drawing Ideas ebooks will be free on Amazon this weekend. Each ebook is regularly priced \$2.99. So all together that is a \$12.00 value. Also, the book titled Drawing Ideas: Just objects, is currently ranked in the top ten in Amazon's Kindle Children's Drawing category. Please help spread the word!
<http://upliftingplay.com/?p=1359> #FreeKindleBook #freekindle #free

FREE EBOOKS
The Drawing Ideas Collection
Draw Animals, Objects, and People
Free promotion August 3-5 2013


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UpliftingPlay is an online resource helping young

Preparing your child for adulthood

Posted on November 16, 2012 by Jacob Lett



On average, during our lifetime a person works 50 years and is in school about 12–16 years. It is no wonder there is such a need to be prepared for our working years. Each phase in our development builds on each other and prepares us for the next and greater step. We move from play, ...

Posted in [Arts and crafts](#), [Play](#)

The four types of play in child development

Posted on November 16, 2012 by Jacob Lett



Why play is important for a child's development Play, or autonomous choice of activity, has been identified by child psychologists as the primary mode in which young children construct their understanding of their world. Art is unique from the other types of play in that the child makes something with their hands. This requires focus, ...

Posted in [Play](#)

Is your child ready for school?

Posted on November 16, 2012 by Jacob Lett



Starting art education at home during the preschool years will help your child be prepared for the basic requirements of learning in a classroom setting. At this age they are interested in learning about their world; how things look, taste, feel, and smell. Art gives them an opportunity to visually express their experiences. Starting art ...

Posted in [Arts and crafts](#), [Play](#)

Amazon.com: Jacob Lett: Books, Biography, Blog, Audiobooks, Kindle

www.amazon.com/Jacob-Lett/e/B009O0101K

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Jacob Lett



Jacob Lett has been a professional graphic designer since 2004. Together with his wife Colleen, they started UpliftingPlay™ to encourage young families to explore their creativity through art and creative play.

Before starting UpliftingPlay, Jacob posted doodles on his website doodleideas.com as a fun creative outlet from his day job. This process uncovered a strong interest in learning how to properly teach art and drawing to children. Through research, he learned the best way to teach children to draw is through positive encouragement and creative exploration rather than step by step tutorials.


Thank you.
Jacob Lett, founder

Books by Jacob Lett

Showing 3 Results

Sort by New and Popular

LOOK INSIDE!



Drawing Ideas by Jacob Lett (Sep 25, 2012)

★★★★★ (17)

Formats

Price

New


Used

Kindle Edition

\$0.00 Prime (read for free, Join Amazon Prime)

\$2.99 to buy

LOOK INSIDE!



Cosas Divertidas para Dibujar (Spanish Edition) by Jacob Lett (Mar 23, 2013)

★★★★★ (1)

Formats

Price

New


Used

Kindle Edition

\$0.00 Prime (read for free, Join Amazon Prime)

\$2.99 to buy

LOOK INSIDE!



Coisas legais para Desenhlar (Portuguese Edition) by Jacob Lett (Apr 3, 2013)

★★★★★

Formats

Price

New

Used

Kindle Edition

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\$2.99 to buy

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E-mail me when there are new releases by Jacob Lett.

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lettjacob

@SethHay @michaelgoliver @Shdansdesigning That is very NOICE. 3 months ago via Tweet Button

twitter

Most Recent Blog Posts

Introducing The Drawing Ideas Collection

Posted: 4:35 AM PDT, August 3, 2013

Hello. I hope you are enjoying your Summer. I wanted to let you know my new Drawing Ideas ebooks will be free on Amazon this weekend. Over the past four months, I have been working on these to help ... Read more

Cool Things to Draw ebook is free this month

Posted: 1:57 PM PDT, April 15, 2013

In the Fall of 2012 I self-published an ebook titled Cool Things to Draw. It was a great experience learning how to create and properly format an ebook to then place on Amazon.com. I had a few bumps ... Read more

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Marjorie Sarnat

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Julian Rosado-M...

doodleideas - YouTube

https://www.youtube.com/user/doodleideas/videos?view=0&sort=dd&flow=grid&live_view=500

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Date added (newest - oldest)

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1,768 views 2 years ago

2:05

How to Draw a Huge Eye | Drawing Ideas

421 views 2 years ago

0:50

How to Draw a Monster Truck | Drawing Ideas

7,887 views 2 years ago

1:31

How to Draw a Pair Glasses | Drawing Ideas

547 views 2 years ago

0:39

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0:57

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0:42

How to Draw a Hamster | Drawing Ideas

170 views 2 years ago

1:22

How to Draw a Bunny Rabbit | Drawing Ideas

137 views 2 years ago

0:49

How to Draw a Random Doodle #2 | Drawing Ideas

438 views 2 years ago

1:23

How to Draw an Ottoman | Drawing Ideas

0:48

How to Draw Mushrooms | Drawing Ideas

0:41

Speed Drawing of a Luminescent Plankton | Drawing Ideas

0:45

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conversion optimization

<input type="checkbox"/>	●	 320x50v2 320 x 50 View full size image ad (mobile)	upgc2 - USA	Display Network only	All features	03-P-niche	--	Campaign paused	19.65%	199	19,141	1.04%
<input type="checkbox"/>	●	 leaderboard 728 x 90 View full size image ad	upgc2 - USA	Display Network only	All features	03-P-niche	--	Campaign paused	2.11%	37	2,056	1.80%
<input type="checkbox"/>	●	100+ Cool Things to Draw Improve Your Drawing Ability Drawing Beautiful Photographs! drawingideas.net/ThingsToDraw (mobile)	upgc2 - USA	Display Network only	All features	02-K-things to draw	--	 Campaign paused	14.81%	34	14,430	0.24%
<input type="checkbox"/>		 320x50v3 320 x 50 View full size image ad (mobile)	upgc2 - USA	Display Network only	All features	03-P-niche	--	Campaign paused	1.05%	20	1,019	1.96%
<input type="checkbox"/>	●	 things-to-draw-mobile320 320 x 50 View full size image ad (mobile)	upgc2 - USA	Display Network only	All features	01-T-drawing	--	Campaign paused	7.85%	18	7,646	0.24%
<input type="checkbox"/>	●	100+ Cool Things to Draw Improve Your Drawing Ability By Drawing What You See DrawingIdeas.net/BuyEbook	upgc1 beta - UK	Search Network only	All features	02-things to draw	--	 Campaign paused	1.02%	14	998	1.40%
<input type="checkbox"/>	●	100+ Cool Things to Draw Improve Your Drawing Ability By Drawing What You See DrawingIdeas.net/BuyEbook	upgc1 beta - UK	Search Network only	All features	31-Draw	--	 Campaign paused	1.39%	12	1,357	0.88%
<input type="checkbox"/>	●	{Keyword:Pictures for Drawing} Be Inspired & Improve Skills! — Practice Drawing Photographs — Free DrawingIdeas.net/FreePDF (mobile)	upgc1 beta - USA	Search Network only	All features	31-Pictures Drawing	--	 Campaign paused	1.37%	12	1,338	0.90%

Need some creative drawing ideas and cool things to draw?

drawingideas.net

Reader


UpliftingPlay™

Other Titles About the Author

Creative motivation to help you start drawing more realistically.


Download free ebook

A \$2.99 value



Find a cool drawing idea, prop up your tablet, and start drawing.

Spend more time drawing and less time thinking of ideas



Nothing's worse than wanting to draw a picture but drawing a blank on exactly what to draw. Imagine yourself wanting to draw and you look around the room for inspiration and all you see are books, chairs, and random objects. Nothing very inspiring.

So you decide to run a Google images search for cool pictures that scream draw me. But the only problem is you have to search through hundreds of low quality images before you find one that looks interesting. Then when you click the image to get a larger view, you realize the image is too small to zoom in and see the details.

```
up7c1a1.php
1 <?php
2 // Keyword variables
3 // echo $formTITLE;
4 static $KEYWORD = "Drawing Ideas Ebook";
5 static $pageCTA = "Get Drawing Ideas for FREE";
6 static $pageCTAColor = "";
7 static $formTITLE = "Yes, I would like a free copy of the Drawing Ideas Ebook";
8 static $formSUBTITLE = "<b>To receive your copy of the Drawing Ideas ebook please fill out the
. form below.</b> It will only take a moment, and the answers you provide will help me to create books
. in the future. In addition to the ebook, you will receive occasional emails containing helpful tips and
. techniques to encourage your interest in art. You can view a preview of the book <a
. href='/_/pdf/drawing-ideas-sample.pdf'>here</a>.";
9 static $formID = "up7c1a1";
10 static $formCTA = "Download Free Ebook";
11 static $formLISTTITLE = "After completing the survey you will receive the following:";
12 static $formLI1 = "Free PDF download of the Drawing Ideas Ebook";
13 static $formLI2 = "Occasional emails containing helpful tips and techniques to encourage your
. art.";
14 static $formLI3 = "";
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16 ?>
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18 <?php include_once("partial/site-head.html"); ?>
19 <title><?php echo $KEYWORD; ?> | Things to Draw and Sketch</title>
20 <meta name="Description" content="Not sure what to draw? Drawing Ideas contains over 100+ cool
. draw in your sketchbook." />
21 <meta name="Keywords" content="drawing ideas" />
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23 <meta name="robots" content="noindex">
24 </head>
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27 <?php include_once("partial/header.html"); ?>
28
29 <article class="wrapper">
30
31
32 <h1 class="kernTitle">A FREE ebook full of beautiful photographs to draw. Over 100 pages of
. motivation.</h1>
33
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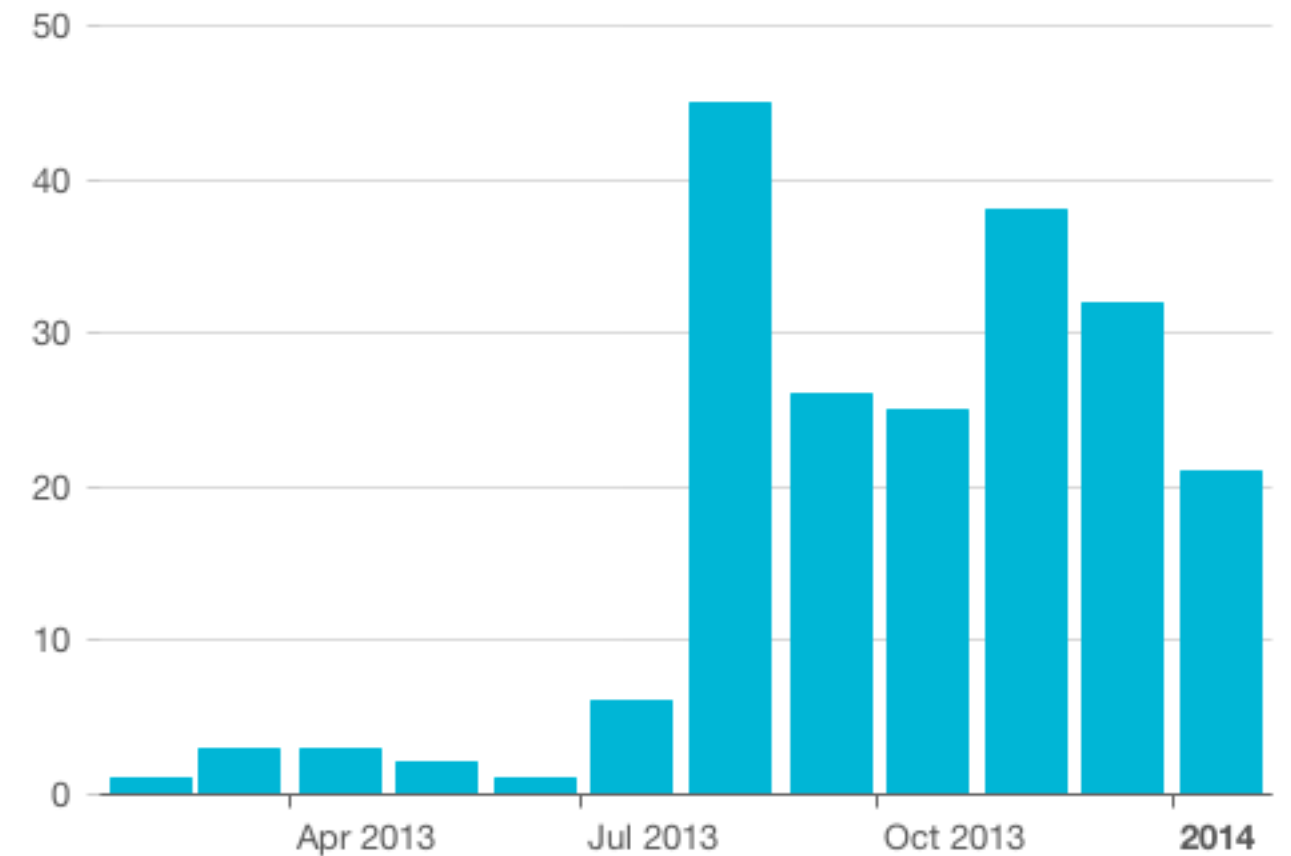
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How hard has it been to find an answer to this question?

- ☐ Not Hard
- ☐ Somewhat Hard
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Why were you searching for information about drawing today?

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will i ever be perfect at it?

Why do we really draw?Was it because we had absolutely nothing to do?

why do we have to learn drawing?

where to start

Where do you start? How do you create your own ideas?

Where do you find your inspiration?

Where do you draw inspiration to draw and how can you improve?

When am I supposed to stop polishing the artwork?

whats the best why to do your drawings en how.. whats the best techniques to use when drawing?

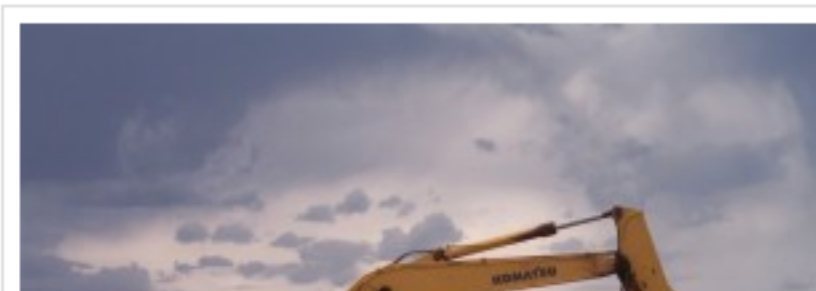
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How to Earn an Excavator Licence in Canada

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Below are a few training options to obtain an **excavator licence** in Canada. All you need is a Class 5 drivers licence and current driver's abstract. The additional training below will provide more in-depth focus on different machinery, safety, and construction equipment maintenance.

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- Ultimate Guide to Google AdWords - Perry Marshall
- Advanced Google AdWords - Brad Geddes
- Ultimate Guide to Facebook Advertising - Perry Marshall
- The New Rules of Marketing & PR - David Meerman Scott
- Pinterest Power - Jason Karen and Miles
- Guerrilla Marketing - Jay Conrad Levinson
- All Marketers Tell Stories - Seth Godin
- Permission Marketing - Seth Godin
- The Tipping Point - Malcolm Gladwell
- EntreLeadership - Dave Ramsey
- 80/20 Sales and Marketing - Perry Marshall
- The Copywriter's Handbook - Robert Bly

blogs I read

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