

# digital

## flagstar.com

I was responsible for creating interior page templates that would remain visually consistent with the existing homepage design. I worked closely with a team of developers and content writers to develop a series of page templates to support our site architecture and content. Once a working prototype was tested and approved, I then began to find appropriate photography for the entire site. In addition, I coordinated code changes with third-party vendors to ensure visual consistency between our sites after launch. Using red sparingly for links and buttons created a visual hierarchy and a clear path to a desired action for each page.



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## About Flagstar



Your Community Bank

### COMPANY

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### INVESTOR RELATIONS

[Company Stock](#)[SEC Filings](#)[Annual Reports](#)[Corporate Governance](#)[Webcasts & Presentations](#)

### COMMUNITY INVOLVEMENT

[Overview](#)[Team](#)[Grant Guidelines](#)[Community Service](#)[Red Cross Donations](#)

### FLAGSTAR EVENTS

We sponsor events that align with our business and support our communities.

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## Careers



Join Our Team

**Fresh ideas.** Progressive thinking. A dynamic work environment where employees interact with each other, exchange ideas, and grow personally and professionally. Join Flagstar's 3,000 employees today. [Careers at Flagstar Bank](#)

## Media Center

### RECENT RELEASES

[Flagstar Announces Executive Leadership Changes](#)[Flagstar Bank Offers Low-Cost, Low-Fee Account](#)[Flagstar Enters Into Settlement Agreement with MBIA](#)[Flagstar Bank Partners With Red Cross in West Michigan Flood Relief](#)[Flagstar Reports First Quarter 2013 Results](#)[Flagstar Announces First Quarter 2013 Earnings Call](#)[Flagstar Bank Sponsors 15 Walks Statewide to Support March for Babies](#)[Media Inquiries](#)[RSS Feed](#)[Contact Us](#) | [Careers](#) | [Privacy Policy](#) | [Fraud Information](#)[Alphabetical Index](#)**FDIC**

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**Online Banking**

Mobile Banking

**Banking Goals**

Building Wealth  
Earning High Returns

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Credit Cards

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We offer U of M Athletics checking accounts and debit cards.

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consolidate[Learn More](#)**Home Loans**

- 30-year Fixed Mortgage
- 15-year Fixed Mortgage
- Jumbo Mortgage
- Adjustable Rate Mortgage
- FHA Mortgage
- HomePath Mortgage
- Mortgage Quotes
- All Home Loans

**RESOURCES**

- [Mortgage Information Center](#)
- [Home Loan Goals](#)
- [Facing Financial Hardship](#)

[View the](#)**Refinance**

- HARP Refinance

**Personal Loans**

- Home Equity Line of Credit
- Auto Loans
- Boat Loans
- Motorcycle Loans
- RV Loans
- Snowmobile Loans

**Credit Cards****MyLoans Payment Center****Home Equity  
Line of Credit**

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**2.74%** APR

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remodel, consolidate debt,  
or pay for education.

[Get Started](#)**%  
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## Home Line of

Now is the time to  
consolidate debt,

[Learn More](#)[View the entire Flagstar](#)

### Investment Accounts

Traditional IRA  
Roth IRA  
Coverdell Educational Account  
Health Savings Account (HSA)

### ALSO AVAILABLE

Certificate of Deposit  
Money Market Account

Manage your wealth  
with a free annual  
investment review.

[Find a Financial Consultant](#)

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## Home Equity Line of Credit

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## originalpoetry.com

Original Poetry needed the redesign of their website to encourage writers to write and share their poetry with the online community. I started by designing a logo and brand strategy that was then translated to various page templates. I wrote the HTML and CSS for the page templates that were then connected to the database by two back-end developers. I also themed three flash games to help encourage user engagement. After the site was launched, I implemented the sites monetization strategy by adding Google Adsense units on the site.

[Login](#)

originalpoetry

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## Welcome to Original Poetry!

An online community where you can write poetry, learn from other poets and share your creative writing with the world.



### Write

View over 100,000+ inspiring poems on subjects such as love, nature, politics and anything else our poets are interested in. Why not add to this growing and vibrant poetry community today.



### Learn

Have you ever wondered if your poems are good and if they could be improved? Our community of poets review poetry and offer constructive feedback to help you along the way. Also you can enter your poems into one of our poetry contests to see how you stack up against other poets.



### Share

Share your poetry with friends, connect with other poets, play fun and challenging poetry games and discuss poetry with other poets.

## Featured Poems

### My own end

Tags: Confusion

Seen it coming, Didn't want to believe  
it, Tried to avoid it, Yet something  
pulled me in, Laughed at the thought,  
Could it be the one thing i've waited ...

### MY SON

Tags: Philosophy

M Y S O N My son, my son, be  
understand of all people and your  
lover, Seek beauty in all things and  
...

## Register

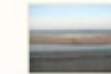
Join our rapidly growing community now!  
Signing up is fast, easy and free.

[Register Now!](#)

Already a member? [Login now.](#)

## What our poets are saying

"What a great site you have!"



PennyFreeland

"FANTASTIC SITE!...stimulating and  
motivational"



captaininsight

one of our poetry contests to see how you stack up against other poets.



### Share

Share your poetry with friends, connect with other poets, play fun and challenging poetry games and discuss poetry with other poets.

motivational"



captaininsight

### Featured Poems

#### My own end

Tags: *Confusion*

Seen it coming, Didn't want to believe  
it, Tried to avoid it, Yet something  
pulled me in, Laughed at the thought,  
Could it be the one thing i've waited ...

[Read Complete Poem](#)



painz

#### MY SON

Tags: *Philosophy*

M Y S O N My son, my son, be  
understand of all people and your  
lover, Seek beauty in all things and  
...

[Read Complete Poem](#)



greenman

[Refresh Featured Poems](#)

*"Poetry is either something that lives like fire inside  
you or else it is nothing, an empty formalized bore  
around which pedants can endlessly drone their  
notes and explanations."*

Unknown Source

Write. Learn. Share.



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You have: 0 Unread Private Messages 3 Waiting Friend Requests

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## Weekly Poetry Contest

In the list below you will find all of the poems competing to become our weekly winner.



### Help Choose This Weeks Winner!

Each winner will be the featured poet for the week and be showcased throughout the community. This is a great way to have your poetry read by thousands of other poets. To learn more about the contest, [click here to read our contest FAQ](#).

Please read and rate poems from the list below to see who will be crowned Original Poetry's Weekly Winner!

Filter Results : Title			
Title	Tags	Username	Date entered
Word Less Day	Lost Love , ...	TheLastCowboy	06/01/2013
ode to a "best friend"	Loss , ...	blvdobd2009	06/01/2013
Food for thought	Philosophy , ...	blvdobd2009	06/01/2013
Burdens on a Sinners Wings	Anger , Confusion , Life , Sadness , Nature , Compassion ...	blvdobd2009	06/01/2013
its never over	Philosophy , ...	blvdobd2009	06/01/2013
A little piece of Heaven...	Love , ...	blvdobd2009	06/01/2013
Tight Love	Love , Fantasy , ...	Abbi14	05/31/2013
DADDY	Epiphany , Heartbreak ...	blvdobd2009	05/31/2013
I am Here	Philosophy , Nature , ...	blvdobd2009	05/31/2013
	Life , Inspirational ,		

## Congratulations!

**HIP13044b**

Winner of last week's Original Poetry Contest


[View Poems](#)  
[View Profile](#)  
[View Pictures](#)

### — Winning Poem —

**You**

I heard your silent scream floating across the invisible waves, leaving me stranded on the sunken island in the palm of your hand. A song is sung by a driving lust set to the beat of this pounding heart. The unmistakable touch of your thoughts caresses my mind with their sacred dance. The light of the land runs to hide in the shadows, the blinding glare of the darkness fills my sight. My han ...

[Read Full Poem](#)

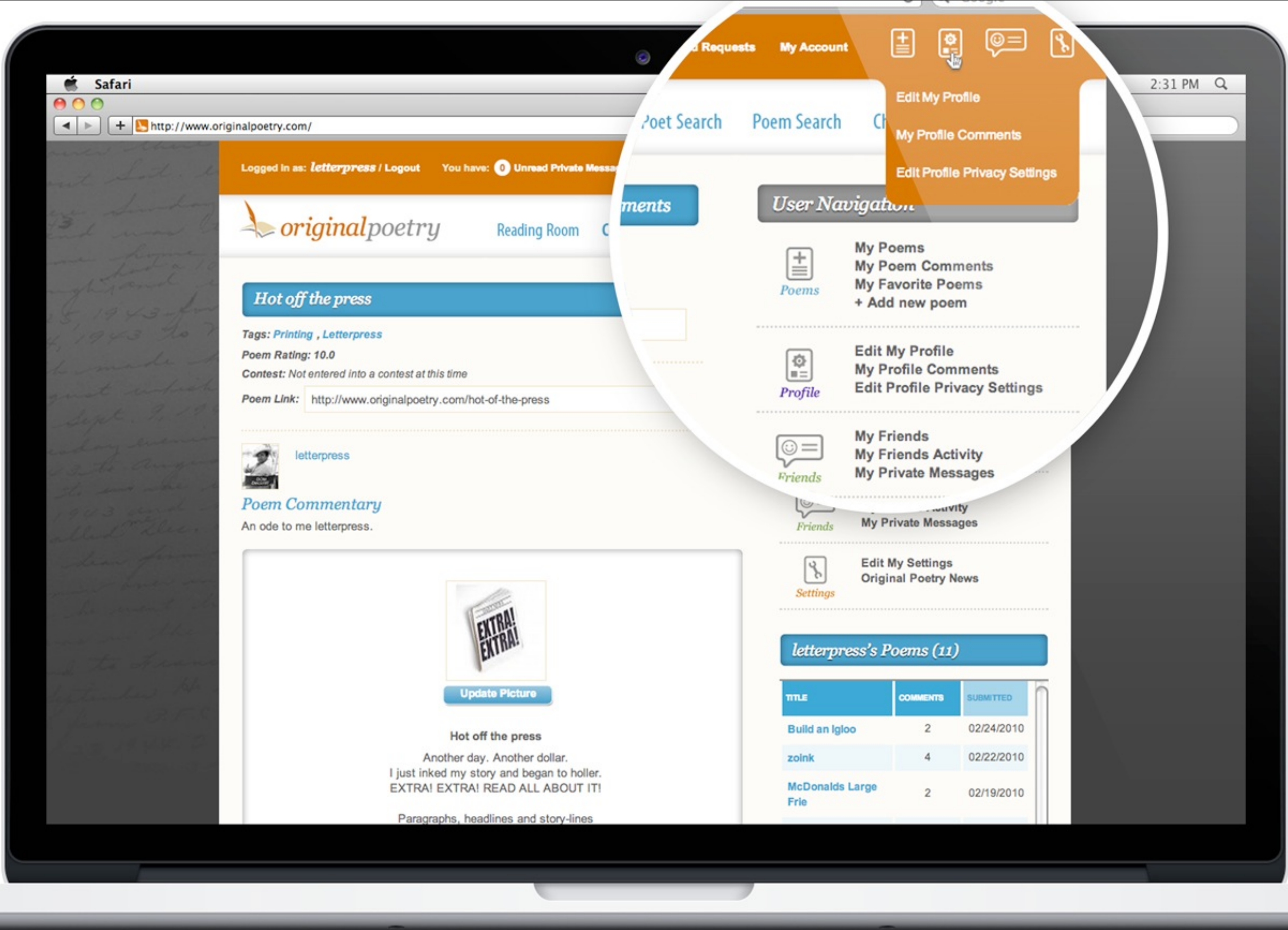
### Previous Contest Winners

[View all past winners](#)

 Read **Last summer**

 Poet: **stellar**

Contest Date: 6/21/2010 - 6/28/2010



Requests My Account



2:31 PM

Safari

http://www.originalpoetry.com/

Logged in as: letterpress / Logout You have: 0 Unread Private Messages



Reading Room

Comments

User Navigation



Poems

My Poems  
My Poem Comments  
My Favorite Poems  
+ Add new poem



Profile

Edit My Profile  
My Profile Comments  
Edit Profile Privacy Settings



Friends

My Friends  
My Friends Activity  
My Private Messages



Settings

Edit My Settings  
Original Poetry News

Hot off the press

Tags: Printing , Letterpress

Poem Rating: 10.0

Contest: Not entered into a contest at this time

Poem Link: http://www.originalpoetry.com/hot-of-the-press



letterpress

Poem Commentary

An ode to me letterpress.



Update Picture

Hot off the press

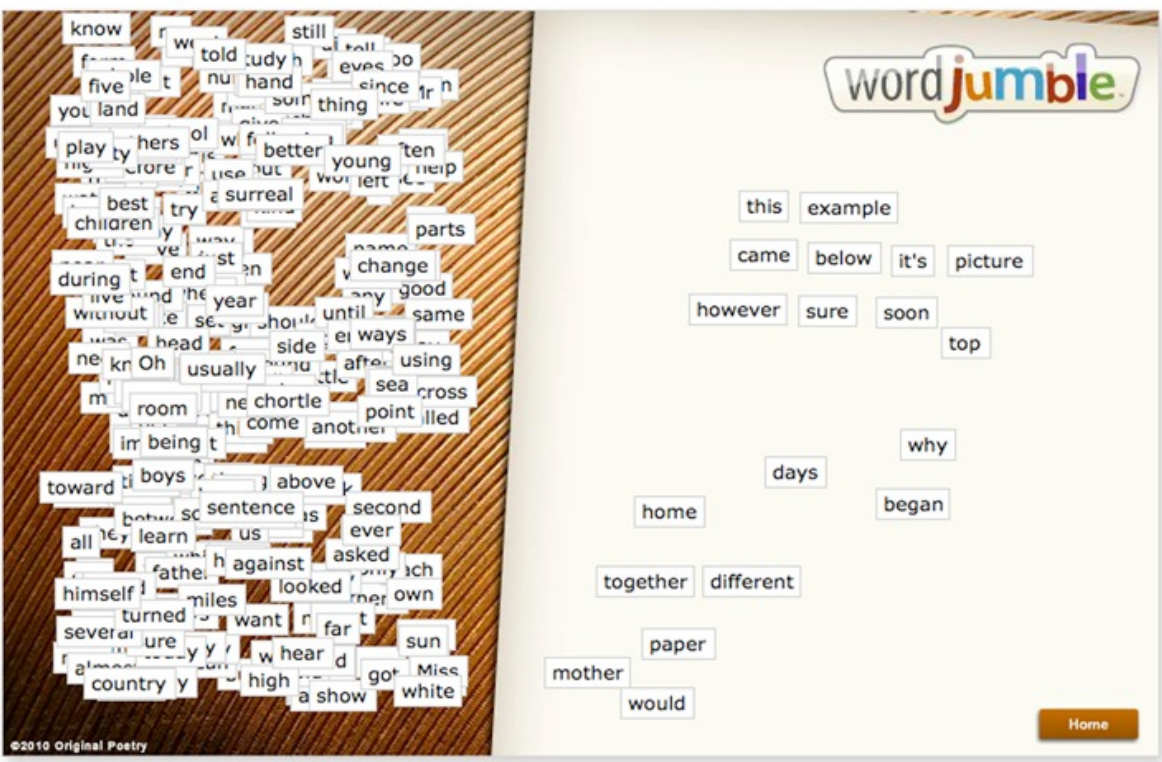
Another day. Another dollar.  
I just inked my story and began to holler.  
EXTRA! EXTRA! READ ALL ABOUT IT!

Paragraphs, headlines and story-lines

letterpress's Poems (11)

TITLE	COMMENTS	SUBMITTED
Build an Igloo	2	02/24/2010
zoink	4	02/22/2010
McDonalds Large Frie	2	02/19/2010

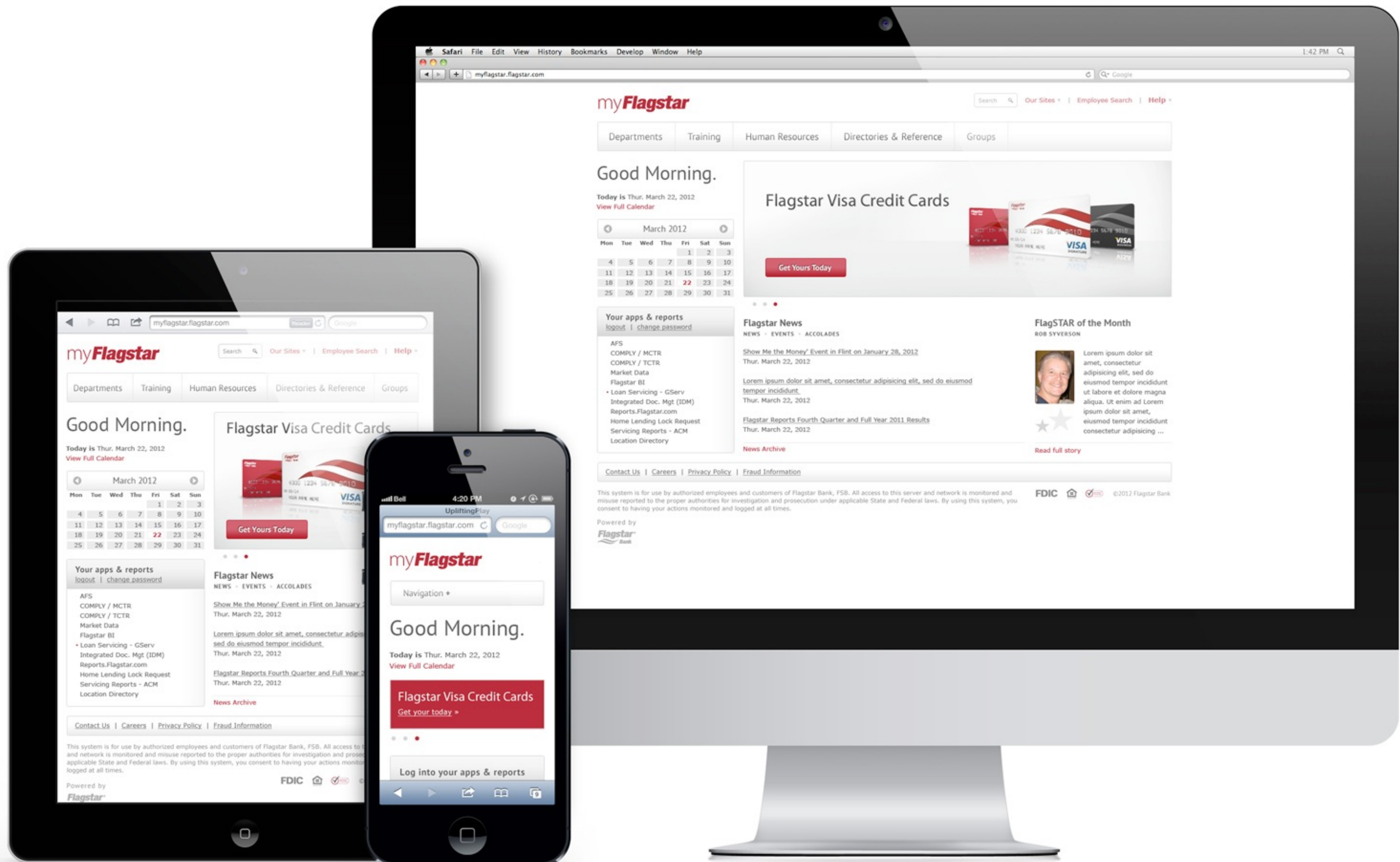






# Flagstar Bank Intranet Concept

Flagstar Bank needed to update their intranet to align with their new brand guidelines and encourage internal communication of news, corporate events, and promotions. The design uses similar elements as their external site [flagstar.com](http://flagstar.com) yet still stands alone. The site was designed to be responsive to allow off-site employees to access necessary information on their mobile or tablet device.



myFlagstar

Search

Our Sites

Employee Search

Help

Departments

Training

Human Resources

Directories &amp; Reference

Groups

Good Morning.

Today is Thur. March 22, 2012

[View Full Calendar](#)

March 2012						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## Your apps &amp; reports

[logout](#) | [change password](#)

AFS

COMPLY / MCTR

COMPLY / TCTR

Market Data

Flagstar BI

- Loan Servicing - GServ
- Integrated Doc. Mgt (IDM)
- Reports.Flagstar.com
- Home Lending Lock Request
- Servicing Reports - ACM
- Location Directory

## Flagstar Visa Credit Cards

Get Yours Today



## Flagstar News

NEWS • EVENTS • ACCOLADES

[Show Me the Money' Event in Flint on January 28, 2012](#)

Thur. March 22, 2012

[Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt](#)

Thur. March 22, 2012

[Flagstar Reports Fourth Quarter and Full Year 2011 Results](#)

Thur. March 22, 2012

[News Archive](#)

## FlagSTAR of the Month

ROB SYVERSON



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Employee Search

Help

Departments

Training

Human Resources

Directories &amp; Reference

Groups

## MyHR

Administration

Employment

Payroll &amp; Compensation

Benefits

Discounts

Holidays

## Charities

Share a Smile

The United Way

Contributors Guide

## Flagstar Employee Handbook

## Announcements

Anniversaries

## Flagstar Bank Hotline

Flagstar Bank Profile

Learning Management System

4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Get Yours Today

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Reports.Flagstar.com

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Servicing Reports - ACM

Location Directory

[Home](#) > [Calendar](#)

## Flagstar Bank Calendar

Today is Thur. March 22, 2012

March 2012						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1 <a href="#">menu</a>	2	3
4 <a href="#">menu</a>	5 BANK HOLIDAY	6 <a href="#">menu</a>	7 <a href="#">menu</a>	8 <a href="#">menu</a>	9 Branch Meeting	10
11 <a href="#">menu</a>	12 <a href="#">menu</a>	13 <a href="#">menu</a>	14 <a href="#">menu</a>	15 <a href="#">menu</a>	16	17
18 <a href="#">menu</a>	19 <a href="#">menu</a>	20 <a href="#">menu</a>	21 <a href="#">menu</a>	22 <a href="#">menu</a>	23	24

## Anniversaries

### 20 YEARS

Master Acton  
Master Edward Stafford  
Thomas Luddington  
Master Maruyn  
Master Gardyner  
Captain Vaughan  
Master Kendall  
Master Prideox  
Robert Holecroft  
Rise Courtenay  
Master Hugh Rogers  
Thomas Foxe  
Edward Nugen  
Darby Glande  
Edward Kelle  
John Gostigo  
Erasmus Clefs

### 15 YEARS

Edward Ketcheman  
John Linsey  
Thomas Rottenbury  
Roger Deane  
John Harris  
Frauncis Norris  
Mathewe Lyne  
Edward Kettell

### 10 YEARS

Master Acton  
Master Edward Stafford  
Thomas Luddington  
Master Maruyn  
Master Gardyner  
Captain Vaughan  
Master Kendall  
Master Prideox  
Robert Holecroft  
Rise Courtenay  
Master Hugh Rogers  
Thomas Foxe  
Edward Nugen  
Darby Glande  
Edward Kelle  
John Gostigo  
Erasmus Clefs

### 5 YEARS

Edward Ketcheman  
John Linsey  
Thomas Rottenbury  
Roger Deane  
John Harris  
Frauncis Norris  
Mathewe Lyne

### 1 YEAR

Master Acton  
Master Edward Stafford  
Thomas Luddington  
Master Maruyn  
Master Gardyner  
Captain Vaughan  
Master Kendall  
Master Prideox  
Robert Holecroft  
Rise Courtenay  
Master Hugh Rogers  
Thomas Foxe  
Edward Nugen  
Darby Glande  
Edward Kelle  
John Gostigo  
Erasmus Clefs  
Edward Ketcheman  
John Linsey  
Thomas Rottenbury  
Roger Deane  
John Harris

## Events

### Spring Manager Meeting

3.22.12, 4:00 PM

### Leadership Brunch

3.22.12, 8:00 AM

### Downtown Marathon

3.22.12, 4:00 PM

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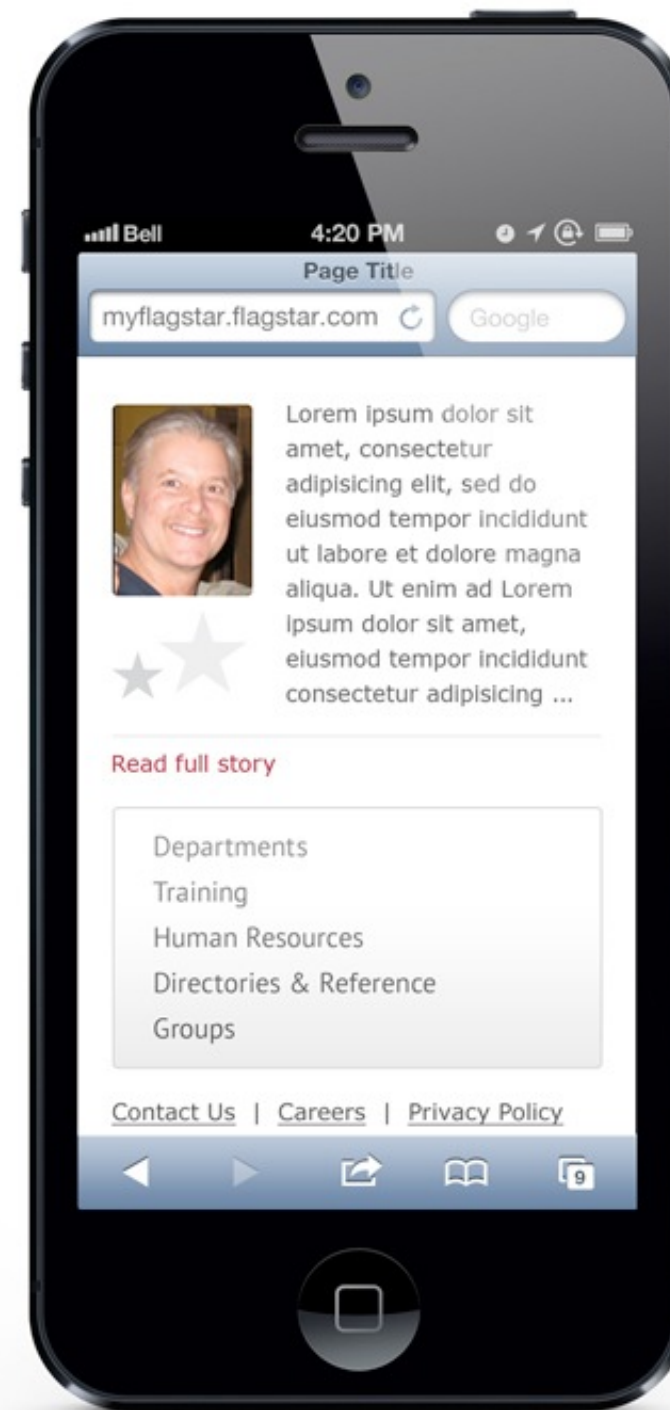
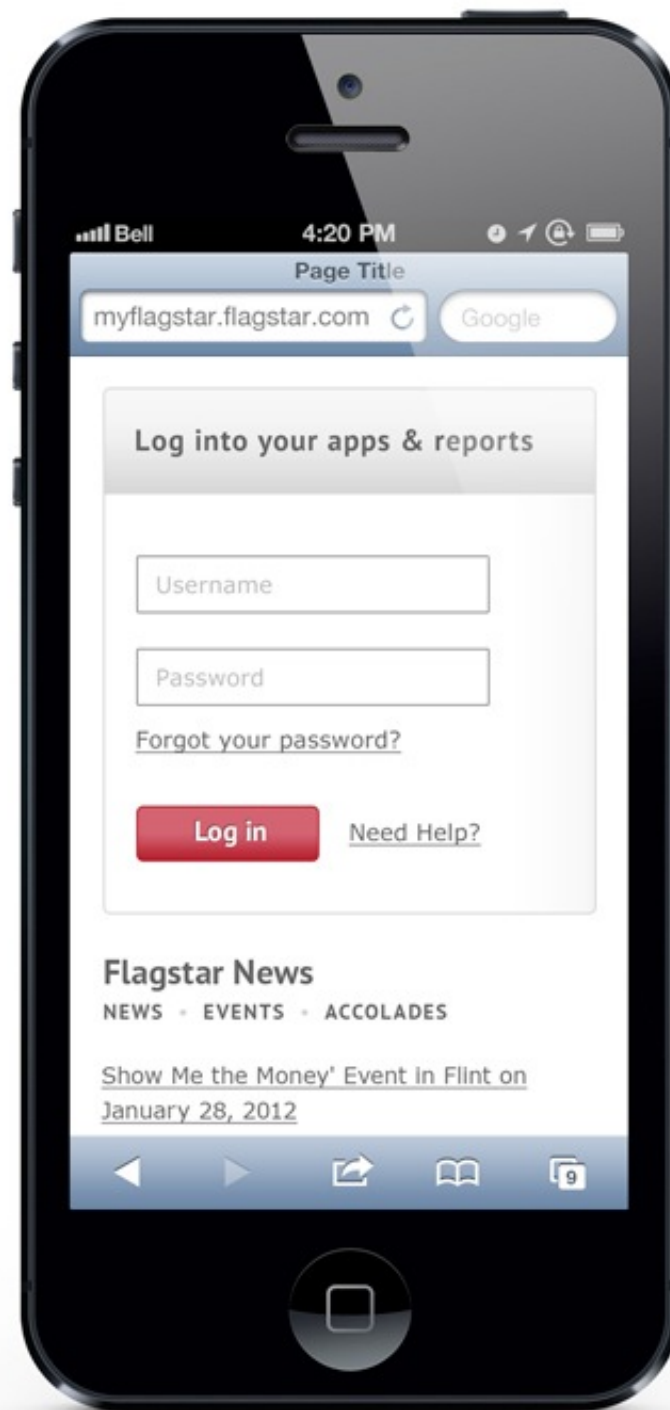
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FDIC



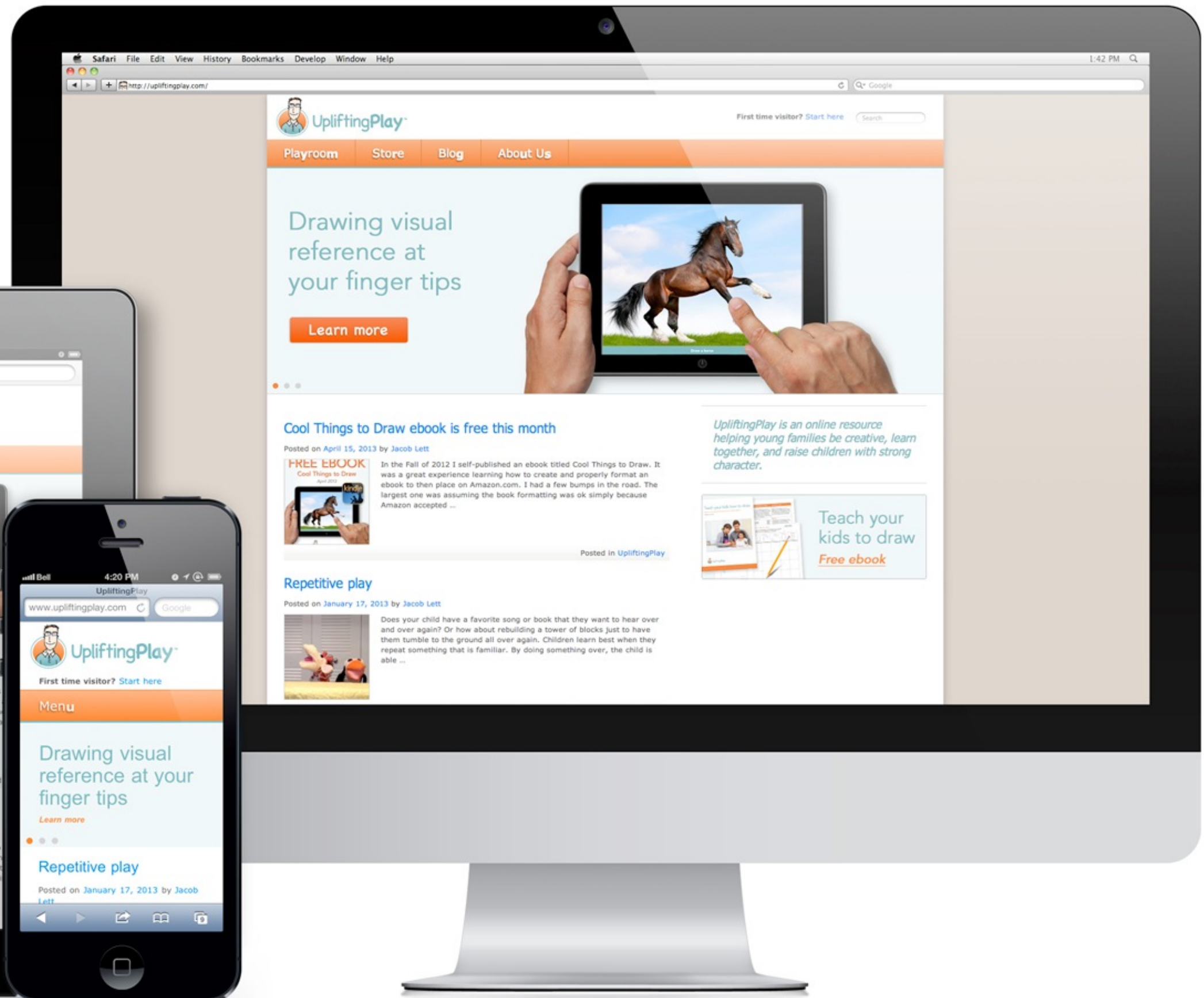
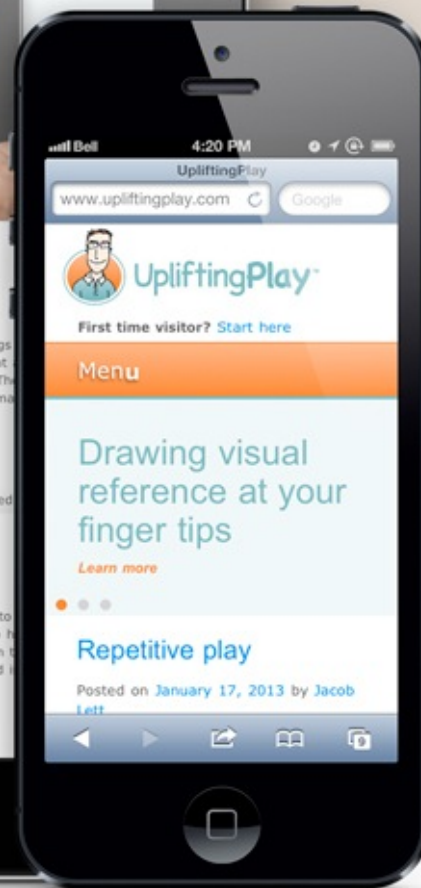
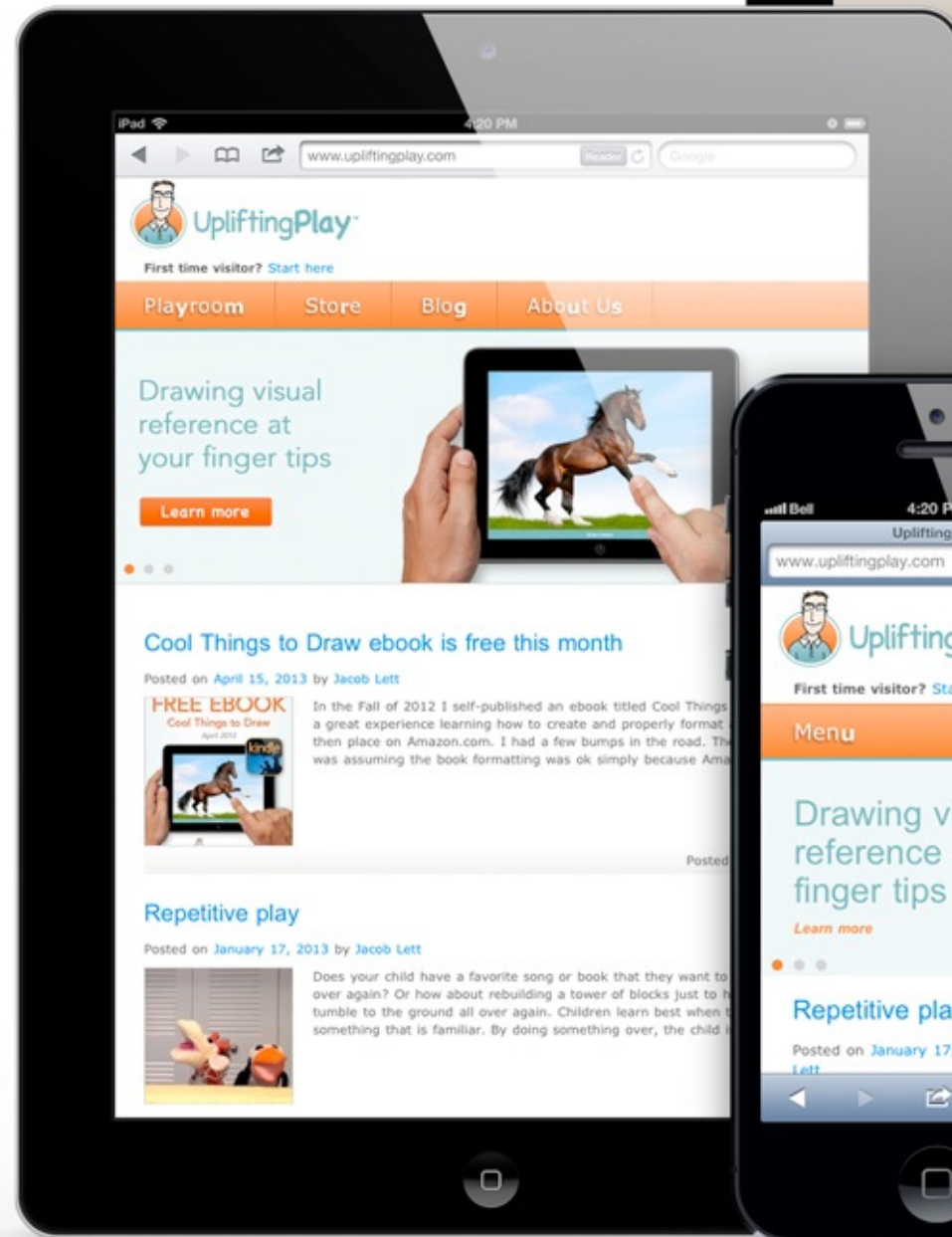
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# upliftingplay.com

UpliftingPlay is a personal project where I provide young families resources and ideas to help them learn and spend time together. The UpliftingPlay website was designed to visually convey a sense of play and creativity. The site uses modern web technology and is responsive to mobile devices.





[Home](#) > [Blog](#) > [Preparing your child for adulthood](#)

## Preparing your child for adulthood

Posted in [Arts and crafts](#), [Play](#). Posted on [November 16, 2012](#) by [Jacob Lett](#)

Do you like this page?



0



0



0



On average, during our lifetime a person works 50 years and is in school about 12-16 years. It is no wonder there is such a need to be prepared for our working years. Each phase in our development builds on each other and prepares us for the next and greater step. We move from play, to learning, and then to working. I think it is important we never stop the past skills and only add new ones. Unfortunately, it seems we are doing the opposite because we are so focused on one step at a time. For example, play becomes less frequent as we increase our focus to learning in school. Then after graduation, we decrease our learning as we spend the majority of our time working.



*Art, in short, is extremely important to the children's development & helps them become more imaginative & responsive adults.*

Nancy Beal



### Recent Blog Posts

[Cool Things to Draw ebook is free this month](#)[Repetitive play](#)[Merry Christmas! Looking forward to next year](#)[Preparing your child for adulthood](#)[The four types of play in child development](#)

### Categories

[Play](#) (4)[Arts and crafts](#) (2)[Imaginary play](#) (1)[UpliftingPlay](#) (3)

[Playroom](#)[Store](#)[Blog](#)[About Us](#)[Home](#) > [Store](#) > Cool Things to Draw eBook

## Cool Things to Draw eBook

Do you like this page? [Like](#) 0 [+1](#) 4 [Tweet](#) 0 [Pin it](#)[Look inside](#)

## 100+ Drawing ideas at your finger tips

This drawing reference book will help you...

- ✓ Draw still life's with set lighting and shading so that you don't have to worry about your drawing changing from day to day
- ✓ Draw people, animals, and objects you would never be able to see in real life. **Over 100 ideas are included**
- ✓ Gain a deeper understanding of drawing more realistically through practice

Price: **\$4.99**[Buy from Amazon](#)[amazon.com](#)



★★★★

I find this handy as I am not good at drawing and this is giving me things to draw to improve.

By [Mary Wilkinson](#)

★★★★ **Very inspiring**

I loved it because you put the kindle in front of a note book and just copy the drawings down

By [Lara age 9](#)

★★★★ **Some are hard**

Like I said some are hard some are easy to draw. on pages 45 and 51 you can really think about what it might look like. very good book but I'm giving it 4 stars because I'm sure that at least a quarter of them you know.

By [miss a h ryan](#)

★★★★ **Interesting Ideas**

Other reviews said that the book was pointless, but I thought that this was a great book with interesting ideas that have really brought my drawing on a great level and creative sketches. Some of the ideas seemed to be the hardest things to draw, but if you kept on trying them you can make AMAZING things. Very interesting ideas and I really like the book.

By [Diane M. "dinnyirish"](#)

hours. You will be able to practice drawing things like a snowboarder, a horse, a lily pad, and many more!

**Zoom in to see every detail**

The great thing about digital books is the ability to zoom into images to take a closer look. Now you can make sure you capture every detail in your drawing.

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### Related products

- [Art curriculum - Creating Character](#)

#### Homepage

##### Blog

##### Playroom

- List of things to draw for kids
- Online doodle pad
- Coloring and activity pages
- Featured drawing gallery

#### Store

- Cool Things to Draw eBook
- Art curriculum - Creating Character

#### About Us

- Mission and values
- First time visitor
- Teach your kids how to draw
- Follow UpliftingPlay
- Jacob Lett

#### Help

- Contact us
- Privacy policy
- Terms of use
- Sitemap

*UpliftingPlay is an online resource helping young families be creative, learn together, and raise children with strong character.*



- Mission and values
- First time visitor
- Teach your kids how to draw

Home > Playroom > Coloring and activity pages

Coloring and activity pages

Do you like this page?

Printable coloring pages

<p>Apples</p>	<p>Eye</p>	<p>Glasses</p>	<p>Hammock</p>
<p>Hamster</p>	<p>Horse</p>	<p>Jake</p>	<p>Monster truck</p>
<p>Mr. Squiggles</p>	<p>Hammock</p>	<p>Sandwich</p>	<p>Tulp &amp; butterfly</p>

First time visitor? [Start here](#)

Teach your kids to draw

[Free ebook](#)

Playroom

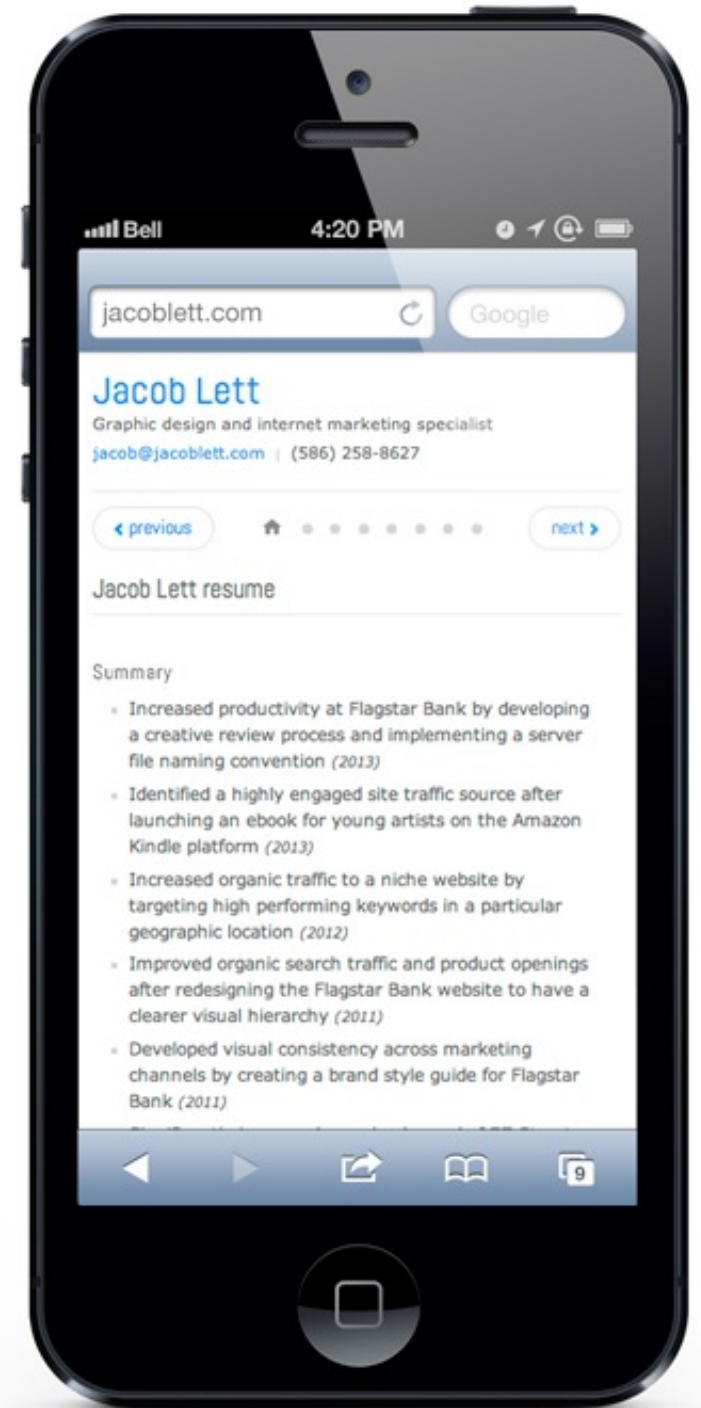
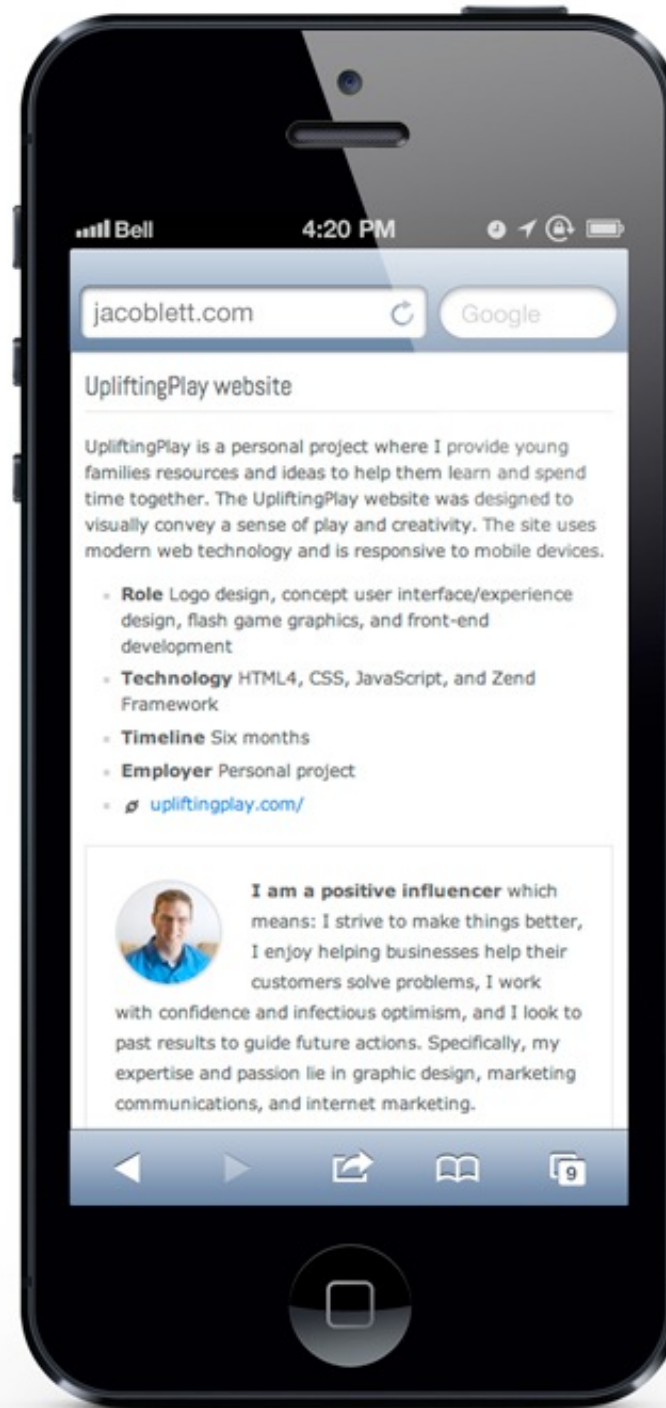
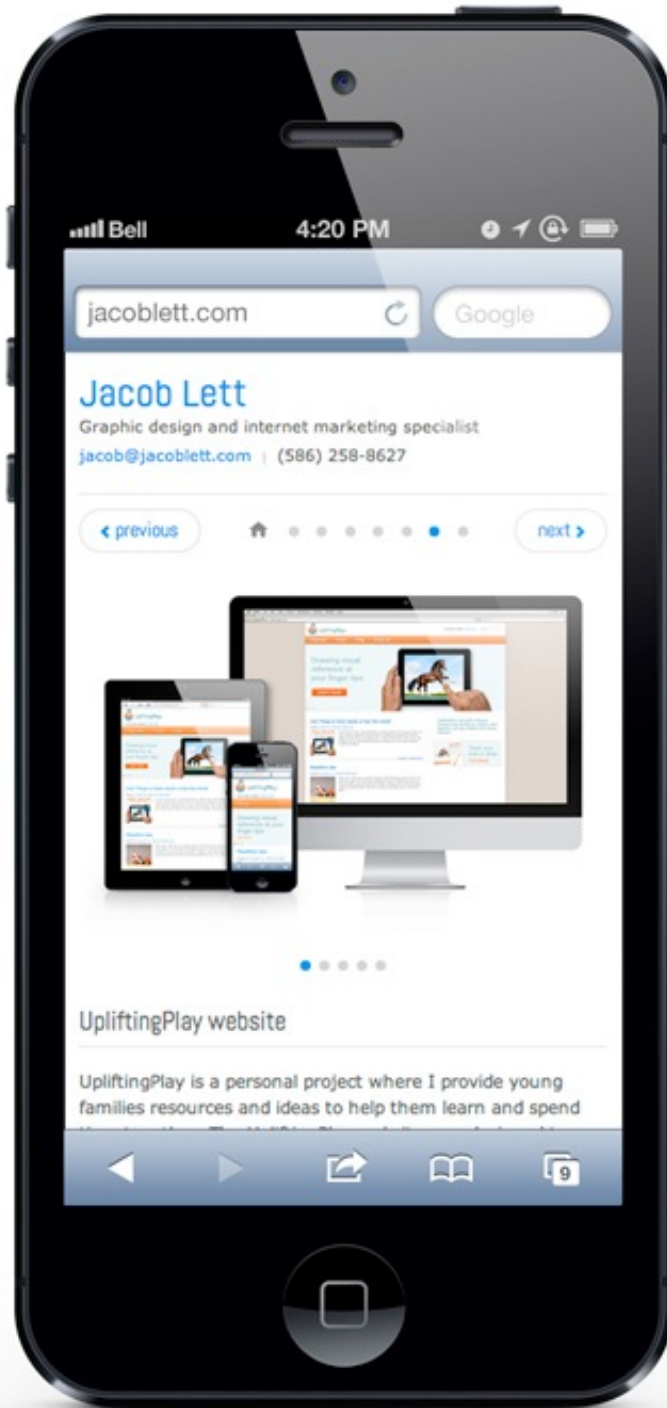
- Featured drawing gallery
- List of things to draw for kids
  - Things to draw this Winter
  - Things to draw this Spring
  - Things to draw this Summer
  - Things to draw this Fall
- Online doodle pad
- Coloring and activity pages



# [jacoblett.com](http://jacoblett.com)

I designed my personal portfolio using static HTML and PHP includes to quickly build a simple CMS-like website. The portfolio images used were designed at high resolution at a proportion that would scale across multiple uses. This considerably cut down on the time needed to build multiple collateral materials.







Jacob Lett  
Graphic design and internet marketing specialist

jacob@jacoblett.com | (586) 258-8627

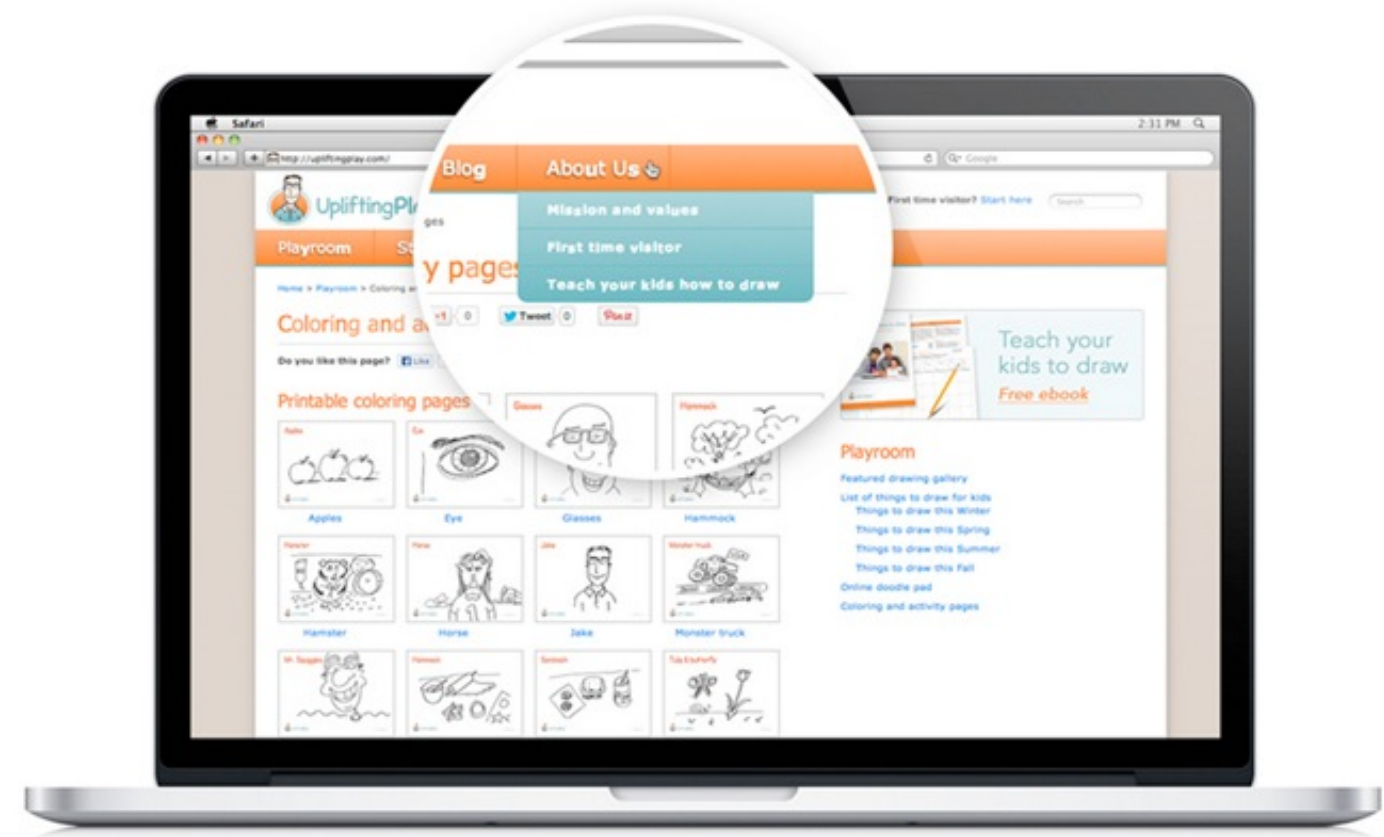
< previous

next >

### UpliftingPlay website

UpliftingPlay is a personal project where I provide young families resources and ideas to help them learn and spend time together. The UpliftingPlay website was designed to visually convey a sense of play and creativity. The site uses modern web technology and is responsive to mobile devices.

- **Role** Logo design, concept user interface/experience design, flash game graphics, and front-end development
- **Technology** HTML4, CSS, JavaScript, and Zend Framework
- **Timeline** Six months
- **Employer** Personal project
- [upliftingplay.com/](http://upliftingplay.com/)



# Digital Marketing Experience

<http://jacoblett.com/digital-marketing-experience.php>



# Jacob Lett

Web design and digital marketing specialist

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